



## News Release

# ComFrame Honored with Marketing Excellence Award at Microsoft's 2010 Worldwide Partner Conference

*Achievement Reflects Deep Commitment to Microsoft Customers in the Southeast*

BIRMINGHAM, AL – July 15, 2010 – ComFrame Software Corporation (<http://www.comframe.com>), a premier provider of information technology services, announced today that it has been selected by Microsoft as the winner of the SMS&P 2010 East Region Partner Southeast Area Marketing Excellence Award.

A Gold-Certified Microsoft Partner and National Systems Integrator, ComFrame hosted more than a dozen CIO roundtables, educational seminars and webinars, networking forums and other campaigns throughout the past year. The goal of these marketing initiatives was to help companies in Alabama, Mississippi, Tennessee and surrounding states get up to speed on new technology and effectively leverage their existing investments in Microsoft products.

More than 500 business and technology leaders participated in ComFrame-sponsored events focused on the CIO roadmap, business intelligence and enterprise data management, business productivity infrastructure optimization, application platform optimization and Microsoft product launch events featuring Office and SharePoint solutions.

"This achievement highlights ComFrame's ability to create and deliver innovative products and solutions to local customers," said Jack Braman, vice president for Microsoft's Small and Mid-market Solutions and Partners (SMS&P) in the East region. "Microsoft is pleased to acknowledge and honor ComFrame, and we recognize their strength in driving innovation and success for businesses in the region."

"Our partnership with Microsoft provides opportunity for the ComFrame team to share its technology expertise with area businesses through informative marketing seminars, webinars and other forums" said Marc Guthrie, founder and CEO of ComFrame. "We look forward to hosting upcoming events in Birmingham, Huntsville, Mobile, Jackson and Nashville, showcasing Microsoft cloud computing, SharePoint collaboration and business intelligence products coupled with ComFrame business strategy, technology assessment, custom software development and integration services."

ComFrame was formally honored during a brief awards ceremony that took place during the Microsoft Worldwide Partner Conference in Washington, DC on July 15, 2010.

## About ComFrame

Since 1997, ComFrame Software Corporation has completed more than 300 elegant, large-scale software projects for clients across the southeastern and central United States, helping them reduce IT complexity and successfully deploy modern architectures and applications that improve business agility and efficiency. From offices in Birmingham, Nashville and Beijing, ComFrame delivers a broad range of

custom solutions and packaged business applications. More than 100 architects, software engineers and project managers make up our highly skilled team. Expertise ranges from enterprise application development, integration and global delivery to strategy and program management, business intelligence and enterprise data management, collaboration and knowledge management, usability and user experience engineering, web branding and content management, IT mentoring and training in new information technologies and service-oriented architectures. For more information about ComFrame, visit [www.comframe.com](http://www.comframe.com).

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