



News Release

Debra Hays to Lead Business Strategy and Development Efforts for ComFrame Software

Promotion to Executive Vice President Expands ComFrame Technology Leadership for Clients in the Southeast and Central Regions of the United States

BIRMINGHAM, AL – Oct 7, 2009 – ComFrame Software Corporation, a leading provider of technology strategy and custom software development services for companies across the southeastern and central United States, today announced the promotion of Debra Hays to Executive Vice President of Business Strategy and Development. In her new role, Hays will be responsible for spearheading business strategy, marketing and strategic alliances for all of ComFrame.

In her eight-year tenure at ComFrame, Hays has been instrumental in helping the company grow its project and product management processes, as well as working closely with regional Microsoft executives to extend ComFrame's Microsoft partner relationship. Hays has served in various leadership roles during her ComFrame career, including project manager, area director, vice president of products, and senior vice president in charge of company growth. Her focus has been to help ComFrame clients gain greater efficiencies through new applications, services and global delivery in the areas of business intelligence, enterprise data management, collaboration and knowledge management, user experience engineering, service-oriented architectures and other solution areas.

"Debra brings a tremendous amount of energy and enthusiasm to ComFrame projects," said Marc Guthrie, ComFrame CEO. "Her passion for excellence has been a driving force in our growth and success over the past eight years. Our Microsoft partner relationship is stronger than it has ever been thanks to her efforts working with Microsoft executives at all levels. She is a great example of what can be accomplished with a positive attitude and genuine concern for the needs of clients and employees."

Hays has more than fifteen years of experience in information technology operations and sales. She holds a B.S. degree in Finance from The University of Tennessee. Hays is a board member of the Nashville Technology Council and is actively involved with the Birmingham Business Alliance.

About ComFrame

Since 1997, ComFrame Software Corporation has completed more than 300 elegant, large-scale software projects for clients across the southeastern and central United States, helping them reduce IT complexity and successfully deploy modern architectures and applications that improve business agility and efficiency. From offices in Birmingham, Nashville and Beijing, ComFrame delivers a broad range of custom solutions and packaged business applications. More than 110 architects, software engineers and project managers make up our highly skilled team. Expertise ranges from enterprise application development and integration to consulting, strategic business and brand management, business process and performance management, business intelligence and enterprise data management, information

integration and collaboration management, project and portfolio management, IT mentoring and training in new technologies and service-oriented architectures. For more information about ComFrame, visit www.comframe.com.

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