



News Release

ComFrame Unveils ProtoSOA™

Service-Oriented Architecture Framework Enables Transformational Agility and Rapid Deployment of New Business Capabilities through Governed Assets

BIRMINGHAM, AL – Feb 3, 2009 – ComFrame Software Corporation, the leading provider of elegant enterprise enablement for companies across diverse industries, today unveiled ProtoSOA™, a new Service-Oriented Architecture (SOA) framework designed to help businesses reduce costs, increase productivity and become more change-responsive while effectively leveraging existing services and IT investments. ProtoSOA offers an agile technology approach that enables the reuse of business services and capital assets rather than embarking on expensive, lengthy and disruptive core system replacements and complex software development projects.

“ProtoSOA provides the infrastructure and tools to enable business and IT professionals to quickly and easily add or modify applications, business logic, services and information to reflect new business relationships and new ways of interfacing with customer systems in real-time,” said Marc Guthrie, CEO of ComFrame. “With an SOA framework in place, businesses can create specific service components and then combine and reuse them to create new applications and support complex processes across the enterprise.”

Most technology experts agree that SOA solutions are a vital enterprise component for driving down IT costs, for increasing technology return on investment and for rapidly realizing new business capabilities. At the SOA Consortium’s December 2008 meeting in Santa Clara, California, IT industry leaders predicted that the use of SOA will continue to increase, finding its way into more and more applications, tools, architectures, development processes and governance models over the next five years.

ProtoSOA was developed to address key issues facing business and IT leaders, including the need to increase productivity and gain a competitive advantage through technology that enables them to quickly take advantage of new business opportunities and respond to client demands in a more agile manner. One of the major strengths of ProtoSOA is its ability to be implemented incrementally, providing quick value and easier manageability to both business and IT organizations. ProtoSOA provides immediate flexibility for adapting systems to business process and technology changes, serving as a key enabler of business agility, improved quality of service, lowered total cost of ownership and greater business and technology alignment.

After more than ten years of experience in large-scale software development, ComFrame opted to invest in its own SOA framework due to the shortcomings and inflexibility of other SOA products in the marketplace. ProtoSOA is unique in that it has been developed from the ground up by ComFrame architects, engineers and business professionals. ProtoSOA accomplishes better enterprise integration and data transformation through a logic engine that enables the end client to create virtual Web-Services defined through metadata. ProtoSOA’s Command Center allows business and technology users

to dynamically manage all behaviors and components of an organization's SOA solution, including governance, monitoring, administration, performance and quality.

"One of the guiding principles we used in the design and architecture of ProtoSOA was simplicity," said Bill Wright, principal and chief architect for ProtoSOA. "There are many SOA products offered in the marketplace today but too many of them are based on complex, bloated tools and frameworks that don't always directly address the core problems of software as a service. ProtoSOA was developed to be a good fit for organizations that need to expose systems, objects and business logic as core enterprise services in an open, easily accessible manner."

"ProtoSOA is a solution platform that enables business and IT leaders to quickly and efficiently realize the many benefits of a service-oriented technology approach," said Thomas Culpepper, principal and chief architect for ProtoSOA. "In weeks or even days, our clients are able to publish their business logic as standard services that fuel an ever-growing enterprise demand for business transformation agility, workforce collaboration, knowledge management and executive insight."

For more information on ProtoSOA, visit www.protosoa.com.

About ComFrame

Since 1997, ComFrame Software Corporation has completed more than 300 elegant, large-scale software projects for clients across the southeastern United States, helping them reduce IT complexity and successfully deploy modern architectures and applications that improve business agility and efficiency. From offices in Birmingham, Nashville and Beijing, ComFrame delivers a broad range of custom solutions and packaged business applications. More than 110 architects, software engineers and project managers make up our highly skilled team. Expertise ranges from enterprise application development and integration to consulting, strategic business and brand management, business process and performance management, business intelligence, information integration and collaboration management, project and portfolio management, IT mentoring and training in new technologies and Service-Oriented Architectures. For more information about ComFrame, visit www.comframe.com.

© 2009 ComFrame. Trademark information: ComFrame, the ComFrame logo, and the ComFrame products listed in this document are trademarks or registered trademarks of ComFrame Software Corporation. All other trade names are trademarks or registered trademarks of their respective holders.

###

Media Contact: Mark Bowen, ComFrame Software Corporation
Phone: (205)329.7330; Fax: (205)329.7301; Email: mbowen@comframe.com